



THE RLJ FOUNDERS' CHARTER

A Public Declaration of Purpose, Standards, and Legacy

Preamble

**Let it be known that The RLJ Music Academy was founded not merely to teach music,
but to restore discipline, dignity, and cultural ownership to the creative arts.**

**This Charter stands as a declaration of intent —
for this generation, and those yet to come.**

Article I — Purpose

The purpose of the RLJ Music Academy is to:

- Refine the individual
- Connect the collective
- Inspire the world

We exist to develop competent, grounded, and culturally aware creative artists, capable of contributing meaningfully to society and sustaining long-term careers.

Article II — What We Build

The RLJ Music Academy builds:

- Systems, not shortcuts

- Standards, not trends
- Institutions, not personalities
- Legacy, not dependency

**We do not chase visibility.
We build structures that endure.**

Article III — Culture & Ownership

Culture is not raw material to be extracted.

It is:

- Learned
- Protected

- Owned
- Passed on with care

All methods, language, and frameworks developed within the RLJ ecosystem are treated as cultural infrastructure, not disposable content.

Article IV — Standards

We believe:

- Time is more important than notes
- Conviction matters more than volume
- Discipline precedes freedom

- Mastery is earned, not claimed

All who teach, represent, or lead within this institution are held to clear, measurable standards.

Article V — Access & Responsibility

The RLJ Music Academy exists to create access with responsibility.

Opportunity is paired with:

- Discipline

- Accountability

- Service to the collective

No position within the Academy is granted by entitlement alone.

Article VI — Community & Lineage

We recognise that we stand on the shoulders of those before us.

This institution is committed to:

- Intergenerational learning**
- Cultural continuity**
- Building pathways for future leaders**

We prepare artists not only for stages, but for stewardship.

Article VII — Independence & Integrity

The RLJ Music Academy maintains independence from forces that dilute purpose.

We value:

- Long-term thinking over quick gain**
- Integrity over popularity**
- Clarity over compromise**

Partnerships are entered with respect, transparency, and shared values.

Article VIII — The Founding Oath

All founders, leaders, and certified representatives affirm:

***“I serve the standard, not my ego.
I protect the culture, not exploit it.
I build for those I will never meet.”***

Article IX — Continuity

**This Charter shall guide the Academy
across generations.**

**While methods may evolve,
purpose, standards, and integrity shall
remain unchanged.**

Closing Declaration

**This Charter is issued as a living
document —
to be upheld in action, not merely
words.**

**The RLJ Music Academy is not a
moment.
It is a lineage.**



Founder



**Rick Leon James
Founder & Custodian
The RLJ Music Academy**